

Adstream Broadcast Solutions

AdBank

The next-generation collaboration platform for the advertising production community

Adstream's Adbank is the ultimate advertising asset consolidation and collaboration tool that captures asset exchange between brands, their production partners, and media owners during the campaign creation, adaptation and delivery process.

Adbank connects your marketing production ecosystem creating significant cost & time efficiencies and brand consistency. This is achieved through improved workflow, digital asset management, distribution and full transparency across operational areas.

Adbank's cloud solution enhances productivity by empowering teams to collaborate from virtually anywhere. Adbank is connected to Adstream's Digital Delivery Network – the world's largest broadcast footprint - bringing together all agents of the production process, from creation right the way through to the media destination.

This offers the unique advantage of automatically building a library of delivered materials, providing a complete history of the assets distribution across local and international markets.

With all activity in one platform, brands and their partners will benefit from Adbank's bespoke reporting capabilities, maximising the use and value of existing assets while retaining its marketing memory.

Adbank is uniquely positioned to provide greater speed to market and unprecedented visibility of global activity, ultimately leading to effective best-practices in brand management.

Recommended For

» Brands, Agencies and Production Houses

What Our Clients Say

“ AdBank is a great tool when we need to look for old commercials, develop a consecutive historical reel or download master footage for a new edit. It is an extraordinary tool and I absolutely recommend AdBank. *Bertha Ovadía, Y&R Mexico Group Account Director* ”

Key Features

- » AdBank files can be downloaded to your desktop
- » A multimedia application, supporting TV, radio and print.
- » Preview images in an instant without the need for lengthy downloads
- » View television commercials in an 8 Frame storyboard with all related details
- » Upload data to an ad file including audio files, documents, images, scripts or video

Key Benefits

- » Convenience of previewing your media files online, anywhere, anytime
- » Save time by searching for assets using a key word or phrase
- » Fast and easy to use interface

AdBank. Connecting your advertising production community.

Why Adstream Adstream is the world's leading provider of advertising technology solutions that connect brands, media owners, agencies and production companies by streamlining their business process throughout the advertising cycle, enabling higher efficiency, transparency and profitability. Our team, based in 20+ international offices, serves more than 5,000 clients in 90 countries, worldwide.

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Budapest • Copenhagen • Dublin • Frankfurt • Hong Kong
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Melbourne • Miami • Milan • New York • Paris • Perth • Singapore • Sydney

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